What is NVB?

NVB is advertisement hub, where token holders can purchase ad views on the Internet. Our advanced technology can provide clients with dozens of targeting options and tools for modern data gathering and management.

How does the NVB system works?

Your ads will be placed on real time auction within Real Time Bidding ecosystem of our network and by that way spread all over a huge number of ad networks depending on your bid and targetings set.

Only video advertisement can be purchased via NVB, right?

No, we choose to expand our ad formats all the way up to display ads as well. So you can focus on video advertisement which NVB was always about or do banners.

What ad formats are currently supported?

All most popular ad formats are supported. First of all, video and native ads, including in-banner video. Classic display formats (banners) and third party tags as well.

Is it possible to promote ICOs through NVB, since major players restricted ICO-related ads?

Sure, NVB has a huge advertisement network and we have enough partners to run full scale crypto and ICO related campaign. NVB is crypto-friendly.

Can I pay for NVB services with fiat or cryptocurrency instead of than NVB token?

You should buy tokens via crypto exchanges or ask NVB team to buy them for you. We will be happy to help you convert virtually any fiat or crypto currency into NVB token, so you can run your campaigns.

Where my ads will be displayed?

Your ad will be shown on different websites from hundreds of thousands connected to NVB, you will be able to see detailed statistics on each of them. If you don't want your ads to be shown on some particular website, you can add it to blacklist.

What ad networks are currently connected to NVB?

NVB is connected to a sizeable list of advertising networks including Google and Ipoweb's BidSwitch. List of connected networks is continuously growing to satisfy our customers needs.

How many people can see my ads?

It truly depends on your targetings, but overall potential coverage of NVB network is nearly all of the Internet. So a few billions people can potentially see your ads.

Can I target the exact group (i.e. region, gender, age etc)?

Definitely. NVB has all industry standard targetings. If you can't find specific targeting of choice among NVB tools, you can always connect to third party audience segment.

Do you have self service User Interface?

Yes. You can register and use NVB services on your own.

What is the number of Campaigns parameters to analyze?

It is a tool for analyzing advertising campaigns with more than 30 parameters in real time such as CTR, bounce rate, reach, geo or gender.